



**HAWK:AI**

PRODUCT SHEET

# DYNAMIC CUSTOMER RISK RATING

Dynamically score customer risk using internal and external data. Add behavioral analytics for richer context.



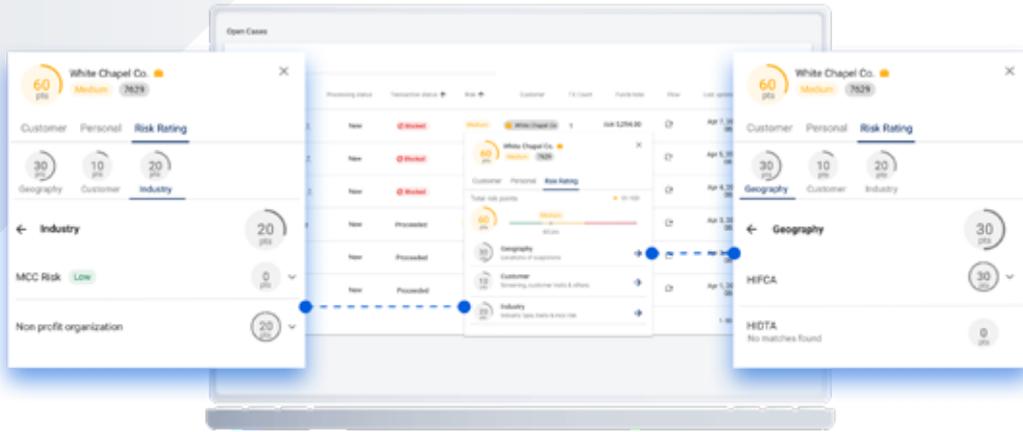
## THE CHALLENGES

Legacy AML systems have limited capabilities for rating the level of risk associated with a given customer. Rapid digital transactions and onboarding require dynamic risk assessment.

Research shows that financial institutions that invest more in technology see lower average compliance costs per employee. Our AI-powered customer risk rating solution is efficient, effective, and explainable. With the Hawk AI platform, your organization can reduce false positives while using internal and external data to generate dynamic risk scores and profiles.



# REVIEW RISK-BASED ON APPLYING SCORES & AI



## CUSTOMIZED SCORING

Build your own KYC Risk Rating Model by weighing customer data points from across your system. Combine static data like products, geographies, and demographic data with dynamic, transaction-monitoring based data, such as SARs filed and alerts. You can also include manual inputs and set up reminders for event-driven or periodic review and re-scoring.

## CENTRALIZED CASE MANAGEMENT INTERFACE

Hawk AI's Case Manager gives investigators a clear, 360° picture to rapidly and thoroughly inspect cases without switching systems. Quickly identify the reason for the alert and find possible courses of action.

The Dashboard view produces additional top-down insights on screening activity. This allows you to identify any issue with the workload, hit handling performance, or case backlog. When employing our Machine Learning module, you can see the false positive reduction achieved in real-time.

## SELF-SERVICE CONFIGURATION

Ensure that Hawk AI's platform functions in line with your institution's unique requirements. What-if analyses can be conducted based on real data in a sandbox environment, committing changes only when you are ready. Hawk's no-code configuration manager allows you to optimize user management settings, roles, and workflows without advanced technical knowledge.

